Probus Neutral Bay Guest Speaker – Tues. 14th August 2020

Charlie Aitken - Aitken Investment Management CEO and Exec. Director.

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"Investing in Today's Volatile Economic Climate….. A Simple Investing Framework".

Not happy with term deposit returns of less than 0.9%? And cash returns of less than 0.5%?
What do I do with my money? Should I buy more shares? If so, which ones?

With the number of headlines hitting the newswires on what feels like a minute-by-minute basis, it's easy to get lost in chasing numbers, statistics and facts in relation to selecting shares. Instead, having a well-defined and broadly applicable investment framework or basis to assess the outlook of a business as an investment opportunity is very helpful in volatile times like these.

CHARLIE AITKEN …. Is the Executive Director, CEO & Chief Investment Officer of AIM… **Aitken Investment Management….** a company he founded in 2015. He has more than 25 years of equity and futures market experience. He was the author of the "Ringing the Bell" newsletter and the "Under the Southern Cross" newsletter. He is an expert contributor to the Switzer Super Report and, previously, Alan Kohler's Eureka Report. On the way he held senior positions with Citicorp and Bell Financial Group.

He appears frequently on Australian and global financial media as an expert on Australian equities and global macroeconomic strategy.

Charlie keeps fit by running and tries to get the odd game of golf when not driving his young children to sport or birthday parties!

THE PRESENTATION…

This presentation will look at why having an investment framework can lead to better decision making during periods of market distress. Charlie will take you through a simplified version of the investment framework AIM uses to assess a company. Charlie will also present the framework by looking at real-world examples.